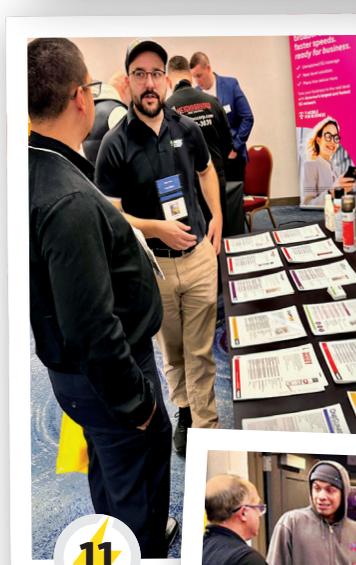


# PMP [ NEW YORK PEST EXPO EDITION ] Gallery



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Visit [MyPMP.net](http://MyPMP.net) for a web exclusive by RJ Simon, PMP's Digital Media Specialist, recapping his first New York Pest Expo experience. Simon's video coverage of the event can be viewed online at [YouTube.com/PMPTV](http://YouTube.com/PMPTV).

**1 RAT ON THE RUN** More than 450 industry professionals attended Bug Off Pest Control Center's 2025 New York Pest Expo, held Nov. 14 at the George Washington Bridge DoubleTree Hotel. The 23<sup>rd</sup> annual expo drew 400 pest management professionals (PMPs) plus 50 exhibitor representatives and media members.

**2 GOING ABOVE AND BEYOND** New York Pest Expo organizer Andy "Prince of the City" Linares, owner of New York City-based Bug Off Pest Control Center, underscores how pests continually adapt, and so, too, must PMPs. "Learning the latest intel about resistance, exclusion and new control tools and techniques is the price of admission to winning the war against pests," he says.

**3 SENSING LABOR SAVINGS** John Phil, ACE, a Bell Laboratories senior technical sales representative, in glasses, and Brian Hensel, a Bell Sensing Technologies senior technical sales representative, showcase Bell's rodent control arsenal. Of particular interest to attendees was Bell Sensing Technologies' solutions empowering PMPs to provide proactive, data-driven rodent control programs, while saving significant time and labor.

**4 IRRESISTIBLE CONTROL** Presenting "Making Pest Control Hard to Resist — Understanding Modes of Action," MGK Technical Field Specialist Correy Hildebrand advises PMPs to "rotate active ingredients and modes of action to combat increasing resistance."

**5 PRAISING PMPs** Presenting "Itchin' for a Fight — the War on Bed Bugs Continues," Matthew Remmen, an Envu technical market development manager, reports: "We are seeing a lot fewer nightmare bed bug infestations than the number we saw a decade ago. I attribute this to our pest management professionals being better armed, trained and field-tested."

**6 TOOLS OF THE TRADE** From left, featuring both established and new pest control tools are Catchmaster Pro's Kim Geissel, northeast regional sales manager, and Stephanny Gomez, account management — pro lead. Staffing a neighboring booth is Syngenta Sales Manager Jonathan Davis. Three dozen industry suppliers showcased their solutions at the event.

PHOTOS: PMP STAFF

**7 EDUCATING PROS LIKE A PRO** New York Pest Expo exhibitor Pete Daniello details the key attributes of Neogen's expansive rodent and insect control line, while driving home the benefits of each feature to PMPs and their customers.

**8 MARVELOUS INFOTAINMENT** Desiree Straubinger, BCE, explains how the ants that PMPs see foraging typically represent just 10 percent of the colonies to which they belong. Borrowing a page from fellow BASF technical services representative Sylvia Kenmuir, BCE, Straubinger likened the area's problematic ant species to Marvel characters. "Carpenter ants exhibit many of the traits of Thanos. Pavement ants are Ultron. Odorous house ants are Deadpool, and citronella ants are Mole Man," she quips. "Every ANTvenger strategy must lean foremost on integrated pest management: inspection, identification, solutions selection, treatment and follow-up."

**9 RODENT EXCLUSION** Andrej Branc, Americas business manager for PelGar International, highlights the company's expanded line of rodent exclusion solutions, including flagship Roban Barrier, along with PelGar's proven stations and Brigand WB (wax block) and Monark SB (soft bait) rodenticides.

**10 PUBLIC DEFENDERS** Presenter Anna Iversen, BCE, then-U.S. technical director for Pelsis, points out, "To many customers, and a few PMPs, flies remain underrated public health threats. We must keep top of mind that flies can transmit salmonella, campylobacter, *Escherichia coli* and other bacteria." Iversen has since joined Control Solutions Inc. (CSI) as PCO Technical Service Manager.

**11 BROAD-SPECTRUM CONTROL** Filipe Feirreira, an MGK sales representative, fields inquiries from PMPs looking for broad-spectrum solutions such as MGK's portfolio. PMPs serving The Big Apple often walk between business accounts, so they want to carry fewer tools.

**12 EXPANDING LINE-UP** Barry Pitkoff, a Liphatech district sales and technical manager, discusses how the company's portfolio expands each year — in target pests, active ingredients, modes of action and delivery system.